

**River Bend Schools Advertising/Sponsorship Contract**

Fulton High School is visited by thousands of spectators and athletes each year. Starting in the Fall of 2016 the River Bend School District will be offering a unique opportunity for your business to become an advertiser at Fulton High School Athletic events.

By becoming an advertising partner, your financial support will directly help our student athletic teams, activities and class curriculum while helping to build your business. A limited number of sign locations are available. Please see the detailed information below.

By sponsoring River Bend Schools, your business will create a positive association within the community that will give you additional exposure by investing in and supporting interscholastic athletics. Thank you for your consideration in advertising with River Bend Schools.

**Athletic Sponsorship Contract Form**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Ext. \_\_\_\_\_

Email: \_\_\_\_\_

Advertising Option and Price: \_\_\_\_\_

Total Cost: \_\_\_\_\_

Please enclose a check payable to River Bend Schools

Mail to: Attn: B. Sheckler 1110 3<sup>rd</sup> Street Fulton, IL 61252

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**River Bend Schools Advertising/Sponsorship Contract****Sponsorship Guidelines and Pricing:**

**Fence Signs at Steamer Stadium:** Signs will be posted during Fresh/Soph and Varsity football games. Signs will be created and pre-approved by the superintendent or designee and the business. The District has the right to limit the number of signs it will post.

**The following guidelines will be used for purchased advertisements:**

Size:	Price:
4' by 20'	800.00 for full football season. 1400.00 for two full football seasons

**Video Board/Score Board:** Video Board advertising will allow businesses to design and submit a logo that flashes across the screen throughout the basketball, volleyball, and wrestling seasons.

Video/Score Board advertisement- 1 year commitments will be sold, prices vary based on sponsorship level. School administrators will determine pricing.